BGE WIRES DOWN VIDEO CHALLENGE

SAFETY SAVES THE DAY!

HELP YOUR SCHOOL WIN UP TO $10,000 IN GRANT FUNDING!

BGE's priority is to deliver energy safely. To help communities learn how to live and work safely around BGE electric equipment and powerlines, BGE has partnered with educators to present the *BGE Wires Down Video Challenge*.

The challenge provides public and private elementary schools in BGE's service area with the opportunity to create their own adaptation of BGE's original "Wires Down" commercial. Since 2012, BGE has awarded over $200,000 in grant funding to elementary schools through this challenge. **Now, your elementary school's "Wires Down" commercial could win up to $10,000!**

Simply encourage teachers to download the contest entry kit and:

- ☆ Submit an adaptation of BGE's original "Wires Down" commercial.
- ☆ Give students life-saving skills.
- ☆ Consider teaching lesson plans based on Maryland State STEM Standards of Practice.
- ☆ Order free energy education materials or download science experiments and quizzes from **BGE-education.com**.
- ☆ Earn grant funding for your school!

There are many chances to win! Your school could receive grant funding from $1,000-$10,000 for its winning entry. For more information about the *BGE Wires Down Video Challenge*, including the downloadable entry kit, contest guidelines, and educational resources mentioned above, visit **BGEVideoChallenge.com**.

LEARN MORE ABOUT THE CONTEST TIMELINE AND PRIZES

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MANY CHANCES TO WIN

GRANT FUNDING FOR SCHOOLS!

The *BGE Wires Down Video Challenge*, will be awarding nearly $35,000 to public and private elementary schools in BGE's service area – and we want your school to be one of the winners!

$10,000 BGE STAR POWER AWARD
for the entry with the highest total score (plus $500 teacher award)

$5,000 BGE SPOTLIGHT AWARD
for the entry with the second highest total score

$3,000 BGE CAST & CREW AWARD
for effort by students

$3,000 BGE DIRECTOR'S CUT AWARD
for creativity

$3,000 BGE MUSIC MAESTRO AWARD
for vocal and/or instrumental rendition of song

$1,000 BGE SPECIAL JUDGES PANEL AWARD
to one entry that stood out based on quality, creativity and teamwork

$1,000 BGE SCREEN GEM AWARDS
up to 9 awards for best overall in each county

$500 BGE TEACHER AWARD
to the facilitator of the BGE Star Power Award winner to purchase classroom supplies

$100 BGE TEACHER AWARDS
to the facilitators of all other award-winning classes to purchase classroom supplies

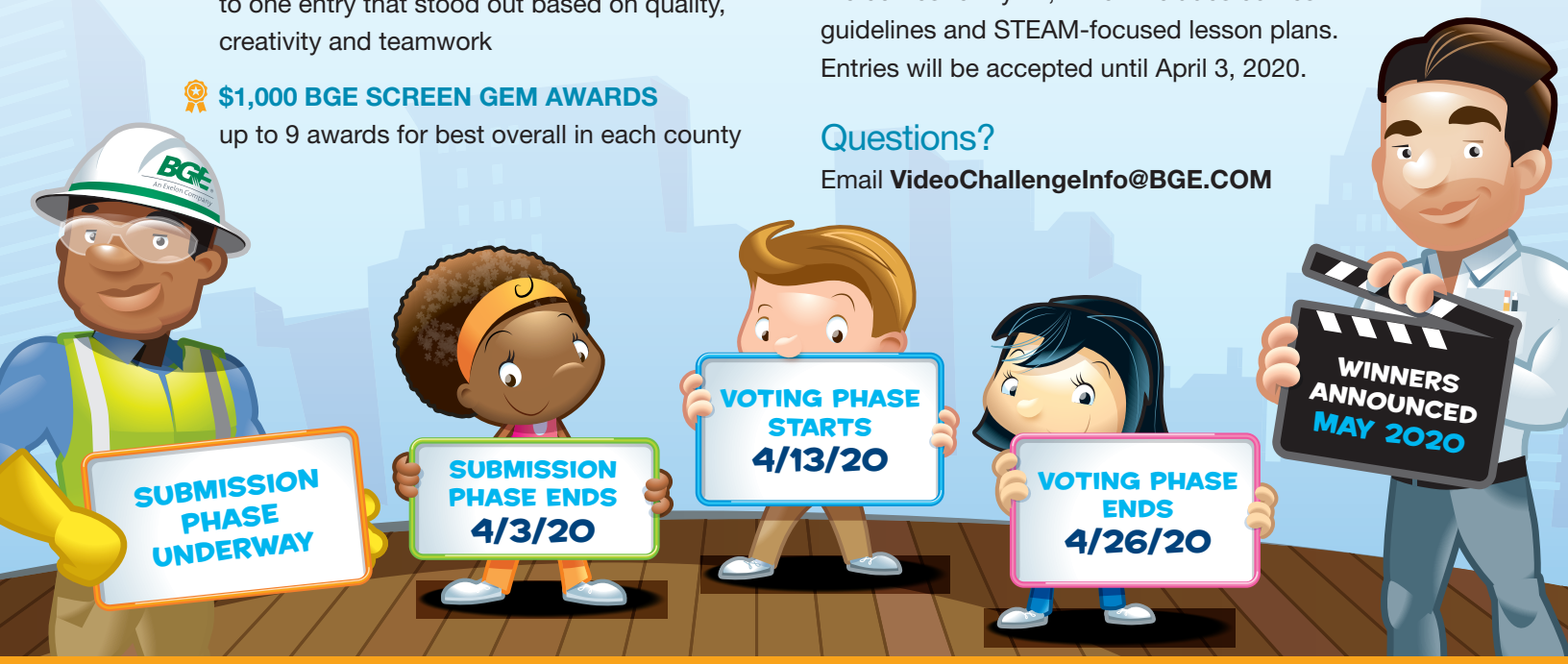
ROCK THE VOTE! AWARD
the entry with the most votes wins backpacks and safety gear

In addition, all participating schools will receive BGE participation prizes.

Visit **BGEVideoChallenge.com** to download the contest entry kit, which includes contest guidelines and STEAM-focused lesson plans. Entries will be accepted until April 3, 2020.

Questions?

Email **VideoChallengeInfo@BGE.COM**



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